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Message from the Chairman

On the occasion of a memorial service for Martin Luther King, Jr. in 1972, one of his mentors, Dr. Gardner Taylor, said that it would take at least fifty years to begin to assess the impact that Dr. King's life has had upon America. Taylor's observation has proven to be eerie in its accuracy. For strangely, in the midst of all of the unrest and division in our state and nation, Wednesday April 4th is that day.

I recall from my youth a lot more reflection on the date of Dr. King's death. And I remember annually hearing the replay of his powerful and unsettling closing words the evening before, that revealed his keen awareness that he was living in his final days.

However, with the creation of the King Holiday around the day of his birth, the focus shifted away from King's ultimate sacrifice, and a sanitized version of King was constructed. And the reconstructed King



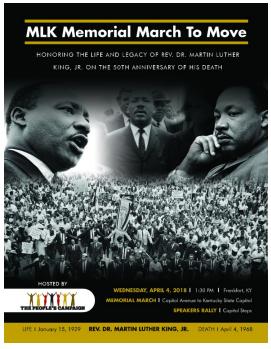
that most people celebrate today was little more than a utopian dreamer who merely wanted everybody to get along and sing "free at last," even while they still remained in bondage.

But the real Martin Luther King made many people uncomfortable. He bemoaned the fact that integration was not achieving the results that he hoped for, as he feared that he "may have integrated (his) people into a burning house." He vehemently spoke out against the Vietnam War and the motivation of the military industry to keep America in perpetual conflict. The real King spoke truth to those in power and took action against those who put profits ahead of the lives of people. The real King realized that the only way for America to live up to what it claimed to be was for people to come together for the benefit of all. He disrupted the racist status quo and made strides toward disrupting economic injustice, as well. And fighting the good fight on these fronts is what got Dr. King killed. We must never forget that fact. But yet, we don't talk about it very much anymore. READ MORE

MLK MEMORIAL MARCH TO MOVE

We're just two days away from our upcoming MLK Memorial March to Move. We have a unique opportunity to stand with friends and allies, leaders and supporters, and an active and engaged citizenry. We march to honor the life and legacy of Dr. Martin Luther King, Jr. on the 50th anniversary of his assassination on April 4, 1968.

We also march to move forward, as we continue the fight towards equality, towards a more compassionate society, towards a more representative democracy where THE PEOPLE have an active voice in the future of our state and our country. Join us, and bring a friend or family member, and lend your voice to the change we seek.











TAKE THE #VOTE4US CHALLENGE

Take a stand and show that you will vote in the best interests of The People in 2018. Here's how:

- Order Your Shirt for \$25.00-\$30.00 + shipping.
- Upon receipt, share a video or photos of you showing the front and back of your shirt via social media, email or text.
- Include in your post/tweet/email/text your personal challenge to at least five friends to do the same.
- SHARE!
- The proceeds of #VOTE4US 2018 Challenge will be used for GOTV efforts in 2018. Shirts can be ordered below.
- **Issue Your Challenge!** Show the front and back of your shirt via video or photos, saying:

"I took The People's Campaign's #VOTE4US 2018 Challenge and got my shirt for \$25/30 because I am committed to voting in the best interest of the People in 2018! And I'm challenging (name at least five people) to do the same."

Take The Challenge!

UPCOMING EVENTS



We're hosting a forum for Lexington's candidates for Mayor in advance of the upcoming Primary election. Come out and hear from the candidates on the most pressing issues in Lexington!



Our 2018 Meetup To Move series is back! We're getting started at Mr. Ed's Fun Dining in Lexington, so please come out and join us!

There's never been a better opportunity to make your voice heard!

If you would like to be a part of this important movement, then click below to Join the People's Campaign or or to learn more about how you can be a part of our efforts!





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